

ST. PAT'S TIMES

Atlanta's 126th

PARADE MARCH 17, 2007

Since 1858

Atlanta Prepares for 126th St. Patrick's Parade! *Largest St. Patrick's Festival In 149 Year History*

Atlantans are counting down the days until March 17 – St. Patrick's Day. The Atlanta St. Patrick's Parade and Family Festival will be held downtown, from March 12 through March 18.

The first Atlanta St. Patrick's Parade was held in 1858 by the Hibernian Benevolent Society of Atlanta. Organizers predict that the 2007 event will be the city's largest St. Patrick's festival to date. Many dignitaries and 2006 participants will return to honor Irish heritage and showcase Atlanta.



The parade, which falls on St. Patrick's Day, will feature many marching bands from around the country, the Anheuser-Busch Clydesdales and the US Army FORSCOM Band. The week-long celebration kicks off at the Philips Arena with two Atlanta St. Patrick's Parade and Family Festival Nights – Monday, March 12 at the Atlanta Thrashers and Tuesday, March 13 at the Atlanta Hawks.

Underground Atlanta continues the celebration as host of the four-day Atlanta St. Patrick's Family Festival. The festival will include food, music, family fun and free entertainment. Saturday holds the biggest attraction, the 126th Atlanta St. Patrick's Parade. The event boasted more than 250,000 spectators in 2006 and is expected to grow significantly this year. Featuring 200 units consisting of bands, military units, bagpipes, drum and bugle corps, Irish dancers, clowns, drill teams, antique cars, dignitaries and more.

The 2007 parade will be led by Grand Marshal Neville Isdell, President and CEO of The Coca-Cola Company. The parade route ends at Underground Atlanta, where attendees can continue their St. Patrick's Day merriment at the ongoing Atlanta St. Patrick's Family Festival. The magnificent Budweiser Clydesdales will be available for viewing at Zoo Atlanta Thursday, March 16th through Sunday, March 18.



Gifts provided by contributing sponsors allow the Atlanta St. Patrick's Day Foundation to support the Cystic Fibrosis Foundation and St. Baldrick's, which raises money for children's cancer research. Major sponsors include American Airlines, Coca-Cola, General Motors, Oldcastle Architectural, Underground Atlanta, Zoo Atlanta, the Atlanta Journal-Constitution and the Atlanta Convention and Visitor's Bureau.

"Atlanta's growth and diversity will be showcased with the annual Atlanta St. Patrick's Parade and Family Festival," said Ray Lewis, Chairman of the Atlanta St. Patrick's Day Foundation. "We are proud to celebrate St. Patrick's Day with such an extensive line up of events and invite all Atlanta families to come out and celebrate with us."

www.stpatsatlanta.com

Directions & Parking

There are variety of options for parking at the 126th Atlanta St. Patrick's Parade.

For PARTICIPANTS:

Park at the Underground parking decks and walk the 1+ miles to the marshaling area.

Park at the Underground parking decks and take MARTA to the Civic Center Station which will put you at the marshaling area.

Take MARTA from the suburbs to the Civic Center Station which will put you at the marshaling area.

Park at the Civic Center and walk a few blocks west on Ralph McGill.

For SPECTATORS:

All of the above

Take MARTA to the Five Points Station and walk outside to Peachtree.

Park in Parking Decks and Lots near Underground, the Fulton County Court House and Georgia State University and walk to Underground, Pryor Street, Decatur St. or Five Points.



Marshalling Area

The 126th Atlanta St. Patrick's Parade will assemble on West Peachtree Street and Ralph McGill. Groups will assemble by unit on Ralph McGill Boulevard, Mills Street, Parker Street, Alexander Street, West Peachtree Place and Simpson Street. The main body of the parade will build on West Peachtree over the Downtown Connector and on Ralph McGill.

Easy access to this area can be had by way of the Civic Center MARTA Station which sits above the Downtown Connector at West Peachtree.

Route Description

The 126th Atlanta's St. Patrick's Parade will begin at the intersection of Ralph McGill Boulevard and Peachtree Street. The route is 1.25 miles from the start at Ralph McGill to the end at Martin Luther King Jr. at Underground.

The Parade will proceed South on Peachtree Street, up a slight grade passing Baker and Harris, where the grade lessens through International and Ellis.

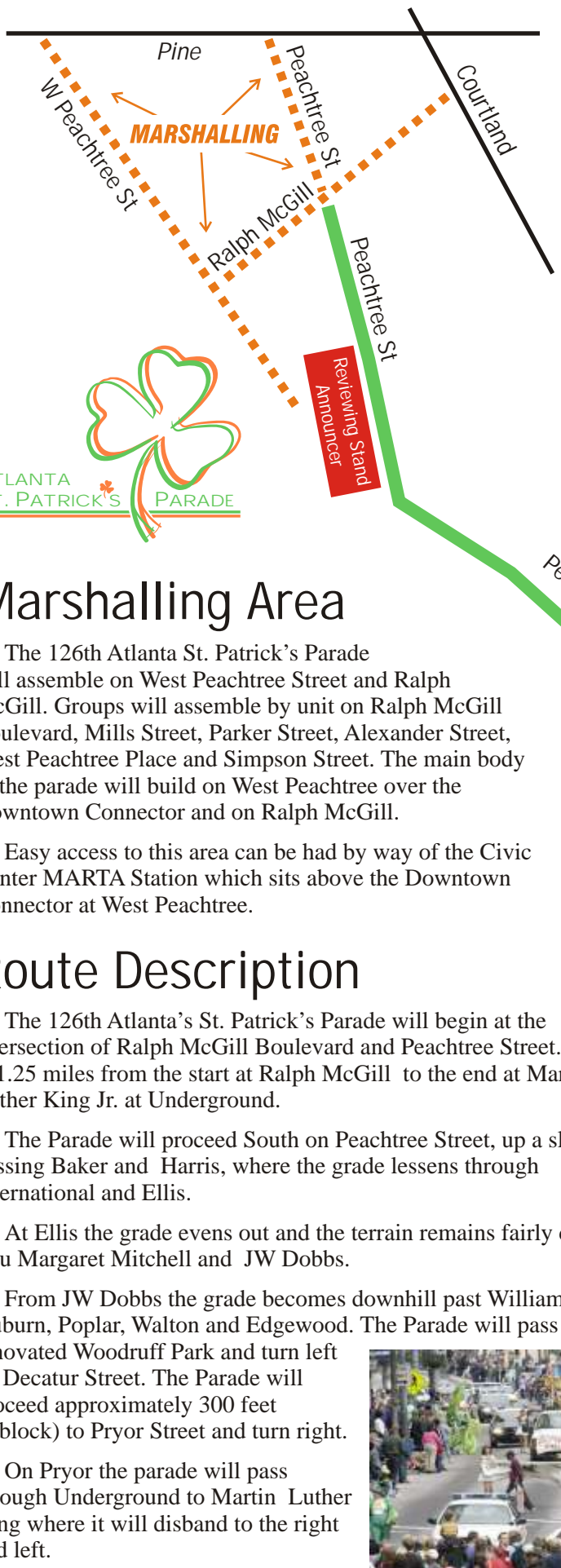
At Ellis the grade evens out and the terrain remains fairly constant thru Margaret Mitchell and JW Dobbs.

From JW Dobbs the grade becomes downhill past Williams, Luckie, Auburn, Poplar, Walton and Edgewood. The Parade will pass the newly renovated Woodruff Park and turn left on Decatur Street. The Parade will proceed approximately 300 feet (1 block) to Pryor Street and turn right.

On Pryor the parade will pass through Underground to Martin Luther King where it will disband to the right and left.



MLKing
Parade Breakup



Calendar of Events (subject to change)

Friday - March 9, 2007

Father O'Reilly Memorial Ceremony
12:00 noon - Shrine of the Immaculate Conception - Mass & Tour
1:00 pm - Old City Hall - Wreath Laying

Saturday - March 10, 2007

6:00 pm - Hibernian Ball (HBSA) - Atlanta Marriott Century Center

Sunday - March 11, 2007

8:30 am ShamRock 'N Roll Road Race ... Junior League of Atlanta

Monday - March 12, 2007

Atlanta Thrashers vs. Washington - St. Patrick's Parade & Family Festival Night -
Philips Arena ... \$28 seats for \$21 ... \$70 seats for \$60 ...
Blair Schlader 404-878-3864

Tuesday - March 13, 2007

Atlanta Hawks vs. Philadelphia - St. Patrick's Parade & Family Festival Night -
Philips Arena \$25 seats for \$18 ... \$60 seats for \$50
Blair Schlader ... 404-878-3864

Wednesday - March 14, 2007

12:00 noon - Woodruff Park Lunch Series - Irish Entertainment

Thursday - March 15, 2007

12:00 noon - Woodruff Park Lunch Series - Irish Entertainment
Zoo Atlanta - Clydesdales - Police Horses
5:00 pm - **OFFICIAL OPENING CEREMONY** - Underground Atlanta

Friday - March 16, 2007

7:30 am - Irish Chamber of Commerce USA Breakfast - Georgia Aquarium
10:00 am - St. Patrick's Day Mass - Cathedral of Christ the King
12:00 noon - Woodruff Park Lunch Series - Irish Entertainment
12:00 noon - Family Festival at Underground Atlanta
All Day - Zoo Atlanta - Clydesdales
6:00 pm - "An Emerald Evening" at the Titanic Exhibit

Saturday March 17, 2007

9:00 am - Underground Atlanta Irish Breakfast
10:00 am - Underground Atlanta Opening Performance
12:00 noon - 126th Atlanta St. Patrick's Parade - Peachtree Street
2:00 pm - Family Festival at Underground Atlanta
All Day - Zoo Atlanta - Clydesdales
8:00 pm - Atlanta Young Singers of Callanwolde "On Water" -
Dunwoody United Methodist (1548 Mount Vernon Rd, Dunwoody)
with Irish Songs of the Sea.

Sunday March 18, 2007

Underground Atlanta Festival & Entertainment
Zoo Atlanta - Clydesdales & Irish Entertainment



Atlanta St. Patrick's Family Festival - Underground Atlanta Entertainment

Thursday - Parade Kick off Party

6:00 - Pog
Irish Dancers

Friday - Kenny's Alley

12noon - TBA
2:00 - Music In the Glen
4:00 - Mickle A Do
6:00 - Emerald Rose
9:00 - Desire (U2 Cover Band)

Friday - Fountain's Plaza Stage

1:00 - Cloggers
2:00 - Irish Dancers
3:00 - Cloggers
4:00 - Irish Dancers
5:00 - Cloggers

Saturday - Kenny's Alley

9am - Paddy & Marty
Irish Breakfast -- sponsored by Irish Bred
3:00 - Desire (U2 Cover Band)
7:00 - Music in the Glen
10:00 - TBA

Saturday - Fountain's Plaza Stage

10:00 - Cregan O'Brien Irish Dancers
1:00 - 3:00 - Radio Disney
3:00 - St. Patrick's Day Step Dance Competition
(Great prizes!!! 1st Place - pair of AirTran tickets)
3:30 - Parade Post-Show

Sunday

1:00 - 3:00 - Kenny's Alley - Celtic Jig
1:00 - 2:00 - Fountains Plaza - Irish Dancers

2007 Participants (As of February 1, 2007)

Grand Marshal E. Neville Isdell,
Chairman of the Board, chief Operating
Officer, The Coca-Cola Company

Honorary Marshal - Atlanta Mayor
Shirley Franklin

Special Guest - General Charles C.
Campbell

Emcee - "Moby In The Morning"

Troops from Operation Tribute to
Freedom

Parade Units ... Alphabetical Order

501st Stormtrooper Legion - Star Wars

95.5 The Beat

97.1 The River- WSRV

A. Maceo Smith HS Marching Band
(Dallas, TX)

Alliance Drum and Bugle Corps

AM 750 WSB AM

Ambassador Force of Downtown
Atlanta

Amerigroup Community Care

Ancient Order of Hibernians

- AOH Honorary Marshal Tommy Williams

Anheuser Busch Clydesdales

Army Ground Forces Band

Atholl Highlanders Pipes and Drums
USA

Atlanta Falcons Cheerleaders
(marching with ARMHC Float)

Atlanta Fire Department
- 2 Engines

Atlanta Jaguar Society

Atlanta Pipe Band

Atlanta Police Department

Atlanta Xplosion Women's Professional
Football

Baltimore Twilighters Marching Unit
(Baltimore, MD)

Baskin Clan

Belle Terrace-Brigham Dancers
(Hephzibah, GA)

Blu - G-Force Mascot

Blues Brothers

Chattahoochee Pipes & Drums

Chattahoochee Valley All-Star Band
(Columbus, GA)

Clan Na nGael - Gaelic Athletic
Association

- Clan Na nGael Honorary Marshal ???

Coca-Cola Company
- Float ...

Cregan-O'Brien School of Irish Dance

Dale County HS Marching Band
(Midland City, AL)

Doc Green's Salads & Grill

Drake School of Irish Dance

East Point Police Department

- P.C. the Talking Remote Control Car

- East Point Drug Enforcement Unit ATV's

- City of East Point 2006 Crown Vic

Edmondson Village Steppers Marching
Band (Baltimore, MD)

EV Club of the South

Fado Irish Pub

- Float

Firefighters Emerald Society of Metro
Atlanta

- FESMA Honorary Marshal... TBA

- FESMA Float

- Antique Hose Reel

- Antique Fire Truck

Freddie Falcon

Fulton County Animal Services

Fulton County Fire Department

- 1969 Seagrave Tiller Truck

Garden City Marching Unit (Augusta,
GA)

General Motors

- Float

Georgia American Queen Pageant

- 5 Titleholders

Georgia Force Cheerleaders

Georgia State University's Bio-Bus

Georgia State University School of
Hospitality

Giles County HS "Band of Gold"
(Pulaski, TN)

Hampton Roads Showstoppe Band
(Norfolk, VA)

Happy Tails Pet Therapy

Hibernian Benevolent Society of
Atlanta

- HBSA Honorary Marshal ???

- HBSA Float

Holy Spirit Preparatory School

- Holy Spirit Prep Float

- ROTC Unit

Honorable Atlanta Society of Hashers

International Preparatory Institute

Irish Wolfhound Club of America, Inc.

Jefferson Fire Department (Jefferson,
GA)

John Mohr Mackintosh Pipes and
Drums

Kennesaw Police Department

Kidadah Project

King O'Sullivan School of Irish Dance

Lifeline Animal Project

Litter. It Costs You. Brown Thrasher
Mascot

Little General Cloggers

Lucky Charm Clown

Medieval Times Dinner & Tournament

Metropolitan Atlanta Police Emerald
Society

- MAPES Honorary Marshal ???

- MAPES Float

Millennium Maddness Fancy Drill Team
& Drum Squad (Memphis, TN)

Miss America Dream Scholarship
Pageant

Morehouse College "House of Funk"
Marching Band

Mt Pleasant High School Band (Mt
Pleasant, PA)

Mulligan Irish Dance School

NaFianna Ladies Gaelic Football Club

O'Riordan Clan

Oldcastle Architectural
OldCastle Float

Operation Tribute to Freedom
- Recently Returned Soldiers
- Military Vehicles

Oscar Mayer Wiernermobile

Paso Fino Horse Association (Georgia)

Paulding Gymnastics Exhibition Team

Peachtree Clown Alley

Roswell Fire Department

- 1995 Sutphen 100' Aerial Platform

Royal Elite Drill Team (Austsell)

City of Sandy Springs Mayor Eva
Galambos

City of Sandy Springs Police
Department

Seed and Feed Marching Abominable

Southern Catholic College

Southern NC Drum & Drill Team
(Burgaw, NC)

St. Baldrick's - *Shaving the Way to
Conquer Kids' Cancer*

Stomping Superstar Drill Team (St.
Petersburg, FL)

Strath Haven High School Panther
Marching Band (Wallingford, PA)

Theatre Gael

Twilight Twirlers of Marietta, GA

Underground Atlanta

Jessica Urick, Country

Singer/Songwriter

U.S. Army Fort McPherson Color Guard

U.S. Marine Corps Toys for Tots &
Santa

U.S. Navy Color Guard

U.S. Navy Flying Rifles

U.S. Navy Precision Marching Unit

W.C.P. DRUMLINE (Wadley, GA)

Whitefield Academy WolfPack

Marching Band

Wild Bill's Atlanta

Zoo Atlanta

